

# 2018 BAFT North America Annual Conference

Ma 6 - 9, 2018, Hyatt Regency Grand Cyprus, Orlando, Florida

## Connect with International Bankers

The BAFT North America Annual Meeting continues to deliver on its strengths of quality programming, leading industry speakers and networking opportunities all in one conference! The Annual Meeting attracts 400+ senior transaction bankers, consulting and technology firms, corporates, government and other stakeholders from over 100+ organizations. The audience will be diverse in geographic scope as well as executive portfolio.

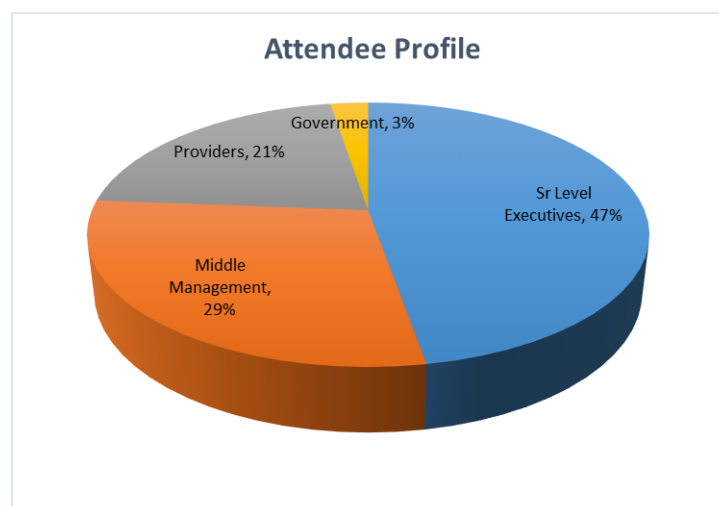


## Education and Networking

With the successful conference format the last few years, we are again carving out dedicated times throughout the conference for networking and bilateral meetings with your peers, colleagues, and clients.

## Get Your Brand in Front of Your Target Audience

Leading executives from institutions throughout the world attend the North America Annual Conference. This is your opportunity to connect with your target audience.



# Sponsorship Opportunities

## Premier Levels

### Gold Sponsor - \$9,000 (one available)

- Speaking opportunity in the conference program
- Two complimentary conference registrations
- Two discounted conference registrations
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

### Silver Sponsor - \$6,500 (two available)

- Speaking opportunity in the conference program
- One complimentary conference registration
- One discounted conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

## Featured Events

### Gala Dinner – Sponsored by Standard Chartered

#### Opening Dinner – \$22,000

- Three complimentary conference registrations
- Three discounted conference registrations
- One complimentary bilateral meeting room
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Provide welcome remarks at the Opening Dinner
- Pull-up banner displayed at the dinner (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

### **Opening Reception - \$18,000**

- Three complimentary conference registrations
- Three discounted conference registrations
- One complimentary bilateral meeting room
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Provide welcome remarks at Opening Reception
- Pull-up banner displayed at the reception (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

### **Tuesday Keynote Lunch - \$15,000**

- Three complimentary conference registrations
- Three discounted conference registrations
- One complimentary bilateral meeting room
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Provide welcome remarks at Tuesday Lunch
- Pull-up banner displayed at the lunch (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

### **Monday Networking Reception - \$7,500**

- One complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Provide welcome remarks at the Networking Reception
- Pull-up banner displayed at the reception (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

### **Breakfast - \$5,500 (two available)**

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Pull-up banner displayed at the breakfast (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

### **Coffee Break - \$4,500 (two available)**

- One complimentary conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Pull-up banner displayed at the coffee break (sponsor provides the banner)
- Pre and post conference attendee mailing lists

### **Golf Tournament Breakfast - \$5,500 (one available)**

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Pull-up banner displayed at the breakfast (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

### **Fun Run/Walk - \$4,500 (one available)**

- One complimentary conference registration
- Four complimentary Fun Run/Walk registrations
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Pull-up banner displayed at the Fun Run/Walk (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

## **Branded Items**

### **Sli.do Password - \$8,000**

- Two complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Sponsor selects Sli.do password (within parameters)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- One-page flyer/insert for the attendee registration folder
- Pre and post conference attendee mailing lists

### **Audience Questions and Polling- \$8,000**

- Two complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- One-page flyer/insert for the attendee registration folder
- Pre and post conference attendee mailing lists

### **Meeting Space Wi-Fi - \$6,000**

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Sponsor selects Wi-Fi password (within parameters)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- One-page flyer/insert for the attendee registration folder
- Pre and post conference attendee mailing lists

### **Notepads - \$4,000 (Sponsor provides notepads)**

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

### **Lanyards - \$4,000 (Sponsor provides lanyards)**

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

### **Conference Bags - \$4,000 (Sponsor provides conference bags)**

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

### **Keycards - \$8,000**

- Two complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

## Showcase Sponsorships

### Exhibit Table - \$3,500

- One complimentary conference registration
- Company description in program
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

### Lunch and Learn Table at Monday Lunch - \$1,250

- Sponsor provides topic and the table industry expert
- Topics are listed in the conference program and attendees are invited to sign-up in advance of the conference
- The sign-up list is shared with the sponsor in advance of the conference
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

### Afternoon Workshop - \$1,750 (six available)

- Sponsor provides topic and speaker
- Workshops are listed in the conference program and attendees are invited to sign-up in advance of the conference
- The sign-up list is shared with the sponsor in advance of the conference
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

**Looking for something specific?** We can customize a sponsorship package to meet your goals. Contact us to tailor and book your package today!

**For additional information please contact:**

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