



**BAFT 27<sup>th</sup> Annual Conference on International Trade**  
**Embracing Change**  
**September 11-13, 2017**  
**London House Hotel - Chicago, Illinois**

### Who We Are

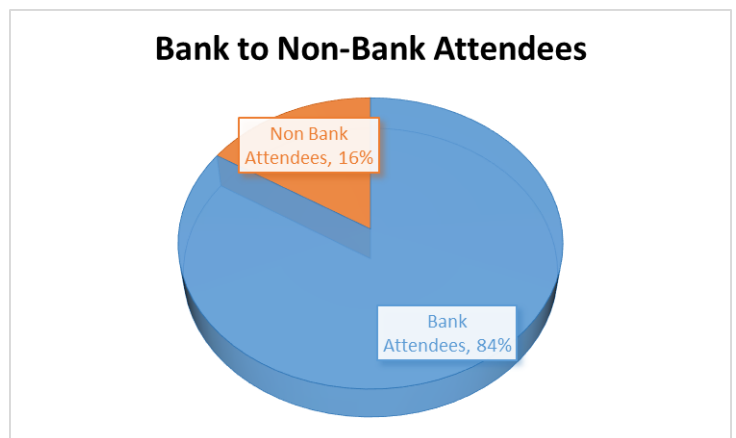
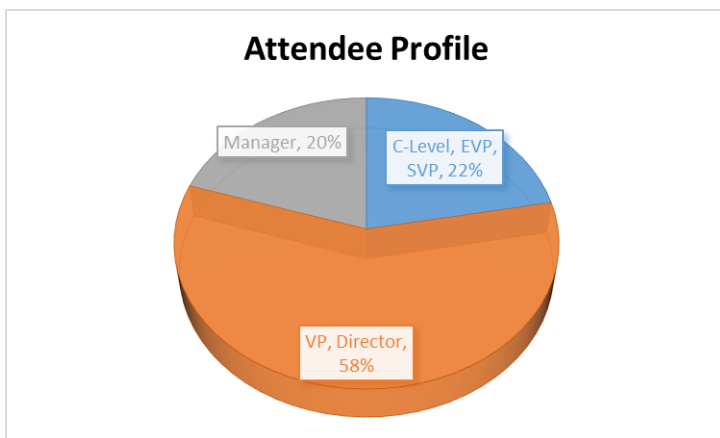
BAFT is the association for organizations actively engaged in international transaction banking. It serves as the leading forum for bringing the financial community and its suppliers together to collaborate on shaping market practices, influencing regulation and legislation through global advocacy, developing and adapting new and existing instruments that facilitate the settlements of products and service offerings for clients, providing education and training and contributing to the safety and soundness of the global financial system.

### Education and Networking

The **27th BAFT Annual Conference on International Trade**, specifically designed for international trade practitioners, is focused on the key issues that enhance the growth and impact of trade finance on the economy. Network and learn from industry thought leaders, clients, and peers in this premier conference for trade finance professionals.

### Get Your Bank in Front of Your Target Audience

This is your opportunity to position your organization as a thought leader and connect with your clients – sponsorships include speaking roles that influence program content and complimentary registrations.



For more information please contact:  
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Visit: [www.baft.org](http://www.baft.org)

## Premier Levels

### Gold Sponsor - \$9,000 - Two Available

Benefits:

- Welcome remarks at the Opening Session
- Recognition from the Podium at Opening Session
- Speaking opportunity in the conference program\*
- Three Complimentary conference registrations
- Two Discounted conference registrations
- Logo displayed on a slide at the Opening Session
- Registration list at end of early bird registration and final registration list
- Pull-up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Provide logo giveaway to attendees

### Silver Sponsor - \$7,000 - One Available (CGI)

Benefits:

- Recognition from the Podium at the Opening Session
- Speaking opportunity in the conference program\*
- Two Complimentary conference registrations
- One Discounted conference registration
- Logo displayed on a slide at the Opening Session
- Registration list at end of early bird registration and final registration list
- Pull-up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Provide logo giveaway to attendees

\*Subject to planning committee approval

## Featured Events

### Keynote Lunch - \$11,000

Benefits:

- Sponsor selects the luncheon Keynote speaker\*
- Reserved tables at the Keynote luncheon
- Logo displayed on a slide at the Opening Session
- Four Complimentary conference registrations
- Two Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored lunch (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Provide logo giveaway to attendees

### **Welcome Reception (Monday) - Finastra**

Benefits:

- Provide welcome remarks at the Welcome Reception
- Logo displayed on a slide at the Opening Session
- Two Complimentary conference registrations
- Two Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at welcome reception (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Provide logo giveaway to attendees
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### **Networking Reception (Tuesday) - \$8,000**

Benefits:

- Provide welcome remarks at the Welcome Reception
- Logo displayed on a slide at the Opening Session
- Two Complimentary conference registrations
- One Discounted conference registration
- Registration list at end of early bird registration and final registration list
- Pull up Banner at welcome reception (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Provide logo giveaway to attendees

### **Networking Breakfast (Tuesday) - \$5,000**

Benefits:

- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- One Discounted conference registration
- Registration list at end of early bird registration and final registration list
- Pull up Banner at Networking Breakfast (sponsor provides banner)
- Logo included on conference website and conference program
- Provide logo giveaway to attendees

### **Morning and Afternoon Breaks - \$3,500 – One Available – BMO Capital Markets, Comerica**

Benefits:

- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored break (sponsor provides banner)
- Logo included on conference website and conference program

## Additional Sponsorship Opportunities

### Conference Room Wi-Fi – BNY Mellon

- Sponsor logo on Wi-Fi password cards provided to all attendees
- Sponsor supplies the Wi-Fi password
- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- One Discounted conference registration
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program

### ARS Audience Response System – Kapital Bank

- Your logo will be featured on each ARS question slide
- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- One Discounted conference registration
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program

### Hotel Room Key Cards - \$6,000

- Sponsor logo on room key cards
- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- One Discounted conference registration
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program

### Conference Notepads – TD Bank

- Sponsor supplies logo conference notepads\*\*
- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program

### Lanyards - Surecomp

- Sponsor supplies logo lanyards\*\*
- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program

### **Conference Bags – JP Morgan**

- Sponsor supplies logo bags\*\*
- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program

### **Table Top Display - \$3,500 - One Available (Cibar, Finastra, Pelican)**

- Table top display near registration
- Logo displayed on a slide at the Opening Session
- One Complimentary conference registration
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program

\*\* Additional cost for BAFT to order and supply the logo item

### **Supply Chain Finance Bootcamp - \$1,000 – BMO Capital Markets**

Boost your exposure and receive logo recognition at the Supply Chain Finance Bootcamp taking place prior to the start of the Annual Conference on International Trade.

- One Complimentary Bootcamp registration
- Registration list at end of early bird registration and final registration list
- Logo included on Bootcamp website and conference program

**Looking for something specific?** We can tailor your sponsorship to meet you goals. Contact us today to discuss your custom package.

For more information please contact:

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BAFT Annual Conference on International Trade		Inventory Availability	Speaking Opportunity*	Complimentary Registrations	Reduced Rate Registrations	Exhibit Display Table	Logo on General Session Slide	Advance Registration List	Banner Displayed at Conference**	Logo on Conference Website and Program	One-Page Registration Insert	Provide Logo Giveaway
Premier Levels												
Gold	\$9,000.00	2	X	3	2		X	X	At Conference	X	X	X
Silver - CGI	\$7,000.00	1	X	2	1		X	X	At Conference	X	X	X
Featured Events												
Keynote Lunch on Tues, September 12	\$11,000.00	1	X	4	2		X	X	At Lunch	X	X	X
Welcome Reception, September 11 - Finastra	Finastra	1		2	2		X	X	At Reception	X	X	X
Networking Reception, September 12	\$8,000.00	1		2	1		X	X	At Reception	X	X	X
Networking Breakfast, September 12	\$5,000.00	1		1	1		X	X	At Breakfast	X		X
Morning Break, Sept 12 - Comerica Bank	Comerica Bank	1		1	0		X	X	At Break	X		
Afternoon Break, Sept 12 - BMO Capital Markets	BMO	1		1	0		X	X	At Break	X		
Morning Break, September 13	\$3,500.00	1		1	0		X	X	At Break	X		
Branded Items												
Wi-Fi in Meeting Space - BNY Mellon	BNY Mellon	1		1	1		X	X		X		
Audience Response System - Kapital Bank	Kapital Bank	1		1	1		X	X		X		
Hotel Room Keycards	\$6,000.00	1		1	1		X	X		X		
Conference Notepads(sponsor provides notepads)	TD Bank	1		1	0		X	X		X		
Conference lanyards (sponsor provides lanyards)	Surecomp	1		1	0		X	X		X		
Conference Bags (sponsor provides bags)	JP Morgan	1		1	0		X	X		X		
Table Top Display - Cibar, Finastra, Pelican	\$3,500.00	1		1	0		X	X		X		
Supply Chain Finance Bootcamp	\$1,000.00			For Bootcamp	0		For Bootcamp	For Bootcamp				
BMO Capital Markets												
*with approval of the program planning committee												

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