

2018 BAFT Global Annual Meeting - Europe

January 15 to 17, 2018, London Hilton on Park Lane, London

Connect with Transaction Bankers

The BAFT Global Annual Meeting - Europe is a day and half conference covering topical industry issues facing the transaction banking industry, presented by global heads and thought leaders from various countries around the world. This conference draws transaction banking, cash/treasury, trade, international banking and innovation executives and professionals from over 100+ banking institutions, government agencies, FinTech firms, other providers and corporations.



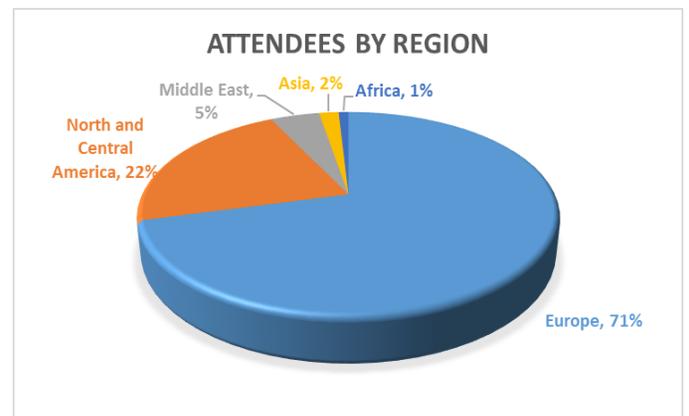
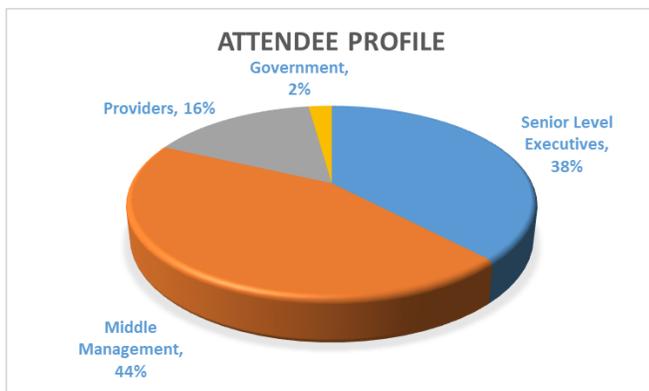
Education and Networking

Confronting Today's Paradoxes is the theme that will drive this dynamic and timely conference program; sessions will focus on current events and technology as they relate to the transaction banking industry. Plus, dedicated bilateral meeting times are included in the program so you can meet with prospective and current clients.



Get Your Brand in Front of Your Target Audience

Reach transaction banking, cash, and trade finance heads from across the globe at this premier transaction banking event in London.



Sponsorship Opportunities

Premier Sponsor - \$7,500 (two available) – Deutsche Bank, Intesa Sanpaolo

- Speaking opportunity in the conference program
- Two complimentary conference registrations
- One discounted conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Featured Events

Networking Reception and Dinner - \$22,000

- Three complimentary conference registrations
- Two discounted conference registrations
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the conference (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Opening Reception – BNP Paribas

- Two complimentary conference registrations
- Two discounted conference registrations
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the reception (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Networking Lunch – Santander

- Two complimentary conference registrations
- Two discounted conference registrations
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the lunch (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Breakfast - \$5,500 (two available)

- One complimentary conference registration
- One discounted conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the breakfast (sponsor provides the banner)
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Coffee Break - \$4,500 (Sold Out) – BBVA, Societe Generale, SWIFT

- One complimentary conference registration
- One discounted conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the coffee break (sponsor provides the banner)
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Afternoon Concurrent Workshop - \$1,750 (one available) – Flywire, Pelican

- Workshops take place on Tuesday afternoon
- Sponsor provides the topic and speaker
- Workshops are listed in the conference program and attendees are invited to sign-up in advance of the conference
- The sign-up list is shared with the sponsor in advance of the conference
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists
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Branded Items

Sli.do Password - Barclays

- Two complimentary conference registrations
- One discounted conference registration
- Sponsor selects Sli.do password (subject to guidelines)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Audience Questions and Polling - The Bank of New York Mellon

- Two complimentary conference registrations
- One discounted conference registration
- Sponsor logo on question and polling slides
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Meeting Space Wi-Fi – Kapital Bank

- One complimentary conference registration
- One discounted conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Notepads - \$3,000 (Sponsor provides notepads) – Sullivan & Worcester

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Lanyards - \$3,000 (Sponsor provides lanyards) - Surecomp

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Conference Bags - \$3,000 (Sponsor provides conference bags)

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Looking for something specific? We can customize a sponsorship package to meet your goals. Contact us to tailor and book your package today!

For additional information please contact:

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Visit: www.baft.org

2018 BAFT Global Annual Meeting - Europe		Inventory Availability	Speaking Opportunity*	Complimentary Registrations	Reduced Rate Registrations	Logo on General Session Slide	Advance Registration List	Banner Displayed at Conference**	Logo on Conference Website and Program	One-Page Registration Insert	Provide Logo Giveaway
Sponsor Levels											
Premier - Deutsche Bank, Intesa Sanpaolo	\$7,500.00	1	X	2	1	X	X		X	X	X
Featured Events											
Networking Reception and Dinner - Tuesday, January 16 - Sponsorship Cost if at Hotel	\$22,000.00	1		3	2	X	X	At Rcpt/Dinner	X	X	X
Opening Reception - Monday, January 15	BNP Paribas	Sold		2	2	X	X	At Reception	X	X	X
Networking Lunch, Tuesday - January 16	Santander	Sold		2	2	X	X	At Lunch	X	X	X
Breakfast - Tuesday, January 16	\$5,500.00	1		1	1	X	X	At Breakfast	X		X
Breakfast - Wednesday, January 17	\$5,500.00	1		1	1	X	X	At Breakfast	X		X
Morning Break - Tuesday, January 16	BBVA	Sold		1	1	X	X	At Break	X		X
Afternoon Break - Tuesday, January 16	SWIFT	Sold		1	1	X	X	At Break	X		X
Morning Break - Wednesday, January 17	Societe Generale	Sold		1	1	X	X	At Break	X		X
Afternoon Concurrent Workshop - Flywire, Pelican	\$1,750.00	1		0	0	X	X		X		
Branded Items											
Sli.do Password											
Audience Questions and Polling	Barclays	Sold		2	1	X	X		X	X	
WiFi in Meeting Space	BNY Mellon	Sold		2	1	X	X		X	X	
Conference Notepads (sponsor provides notepads)	Kapital Bank	Sold		1	1	X	X		X		
Conference Lanyards (sponsor provides lanyards)	Sullivan & Worcester	Sold		1	0	X	X		X		
Conference Bags (sponsor provides bags)	Surecomp	Sold		1	0	X	X		X		
	\$3,000.00	1		1	0	X	X		X		
*with approval of the program planning committee											
**sponsor provides pull-up banner											

For More Information Please Contact:
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www.baft.org