



# BAFT Global Payments Symposium

July 12-13, 2018 | New York, New York



## BAFT Global Payments Symposium

July 12 – 13, 2018

New York Marriott Downtown, New York

### Who We Are

BAFT is the association for organizations actively engaged in international transaction banking. It serves as the leading forum for bringing the financial community and its suppliers together to collaborate on shaping market practices, influencing regulation and legislation through global advocacy, developing and adapting new and existing instruments that facilitate the settlements of products and service offerings for clients, providing education and training, and contributing to the safety and soundness of the global financial system.

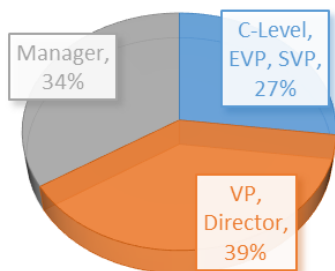
### Education and Networking

The BAFT Global Payments Symposium is the must attend event for transaction banking professionals. The conference program will feature sessions on innovations in payments, cybersecurity, emerging technology, and cross-border payments.

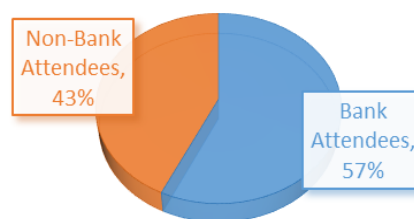
### Get Your Brand in Front of Your Target Audience

This is the place to connect with your colleagues and clients and showcase your company to the global payments community. Sponsorship benefits include speaking opportunities, complimentary registrations, and the conference attendee mailing list.

#### ATTENDEE PROFILE



#### BANK TO NON-BANK ATTENDEES



## Premier Sponsorship

### Gold Sponsor - \$7,500 (Sold Out) – Flywire, INTL FCStone, Pelican, Ripple, TransferMate

- Speaking opportunity in the conference program\*
- Two complimentary registrations
- Two discounted registrations
- Table top display
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the conference (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Provide logo give-away to attendees (sponsor provides give-aways)
- Pre-conference registration mailing list

## Featured Events

### Networking Reception - \$6,500

- Two complimentary registrations
- One discounted registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the reception (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Pre-conference registration mailing list

### Conference Lunch - \$4,500 (one remains available) – The Bank of New York Mellon

- Two complimentary registrations
- One discounted registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the lunch (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Pre-conference registration mailing list

### Conference Breakfast - \$3,000 (one available) – Federal Reserve Bank of Atlanta

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the breakfast (sponsor provides banner)
- Pre-conference registration mailing list

### **Morning and Afternoon Breaks - \$2,500 each (three remain available) – HSBC**

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the break (sponsor provides banner)
- Pre-conference registration mailing list

### **Branded Items**

#### **Meeting Space Wi-Fi - \$5,500**

- Two complimentary registrations
- One discounted registration
- Sponsor selects Wi-Fi password
- Wi-Fi password provided to attendees at registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

#### **Audience Questions and Audience Polling - \$5,500**

- Two complimentary registrations
- One discounted registration
- Logo on Audience Question slides and Audience Polling slides
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

#### **Sli.do Password - \$5,500**

- Two complimentary registrations
- One discounted registration
- Sponsor selects the Sli.do password
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

#### **Conference Lanyards - \$2,500 (Sponsor supplies conference lanyards)**

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

### **Conference Bags - \$2,500 (Sponsor supplies conference bags)**

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

### **Conference Notepads - \$2,500 (Sponsor supplies notepads)**

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

### **Table Top Display - \$2,750 (Limited availability)**

- Table top display
- Table description in conference program
- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

\*With the approval of the program planning committee

**Looking for something specific?** We can tailor your sponsorship to meet your goals. Contact us today to discuss your custom package.

For more information please contact:  
Nancy Monahan  
202-664-5530, [nmonahan@baft.org](mailto:nmonahan@baft.org)  
[www.baft.org](http://www.baft.org)



## 2018 BAFT Global Payment Symposium

	Inventary Availability	Speaking Opportunity*	Complimentary Registrations	Discounted Registrations	Logo on General Sessions Slide	Advance Registration List	Banner Displayed at Conference**	Logo on Conference Website and Program	One Page Registration Insert	Provide Logo Giveaway
<b>Sponsor Levels</b>										
<b>Gold Sponsor - Flywire, INTL FCStone, Pelican, Ripple, TransferMate</b>	<b>Sold Out</b>	✓	2	2	✓	✓	At Conf	✓	✓	✓
<b>Featured Events</b>										
Networking Reception   Thu, July 12, 2018	1		2	2	✓	✓	At Reception	✓	✓	
Conference Lunch   Thu, July 12, 2018	0		2	2	✓	✓	At Lunch	✓		
Conference Lunch   Fri, July 13, 2018	2		2	1	✓	✓	At Lunch	✓		
Conference Breakfast   Thu, July 12, 2018	<b>Sold</b>		1		✓	✓	At Breakfast	✓	✓	
Conference Breakfast   Fri, July 13, 2018	1		1		✓	✓	At Breakfast	✓		
Morning Break   Thu, July 12, 2018	1		1		✓	✓	At Break	✓	✓	
Afternoon Break   Thu, July 12, 2018	1		1		✓	✓	At Break	✓		
Morning Break   Fri, July 13, 2018	<b>Sold</b>		1		✓	✓	At Break	✓		
Afternoon Break   Fri, July 13, 2018	1		1		✓	✓	At Break	✓		
<b>Additional Sponsorship Opportunities</b>										
Sli.do Password	1		2	1	✓	✓		✓		
Audience Questions and Polling	1		2	1	✓	✓		✓		
Conference Room Wi-Fi	1		2	1	✓	✓		✓		
Conference Notepads   Sponsor Provide Notepads	1		1		✓	✓		✓		
Conference Bags   Sponsor Provides Bags	1		1		✓	✓		✓		
Lanyards   Sponsor Provides Lanyards	1		1		✓	✓		✓		
Table Top Display	6		1		✓	✓		✓		

For more information regarding sponsorships please contact:

Nancy Monahan  
 T | (202)-663-5530  
 E | nmonahan@baft.org

\* With Approval By Planning Committee  
 \*\* Sponsor Provides Pull - Up Banner