

2018 BAFT North America Annual Conference

At the Crossroads: Anticipate. Adapt. Evolve.

May 6 - 9, 2018, Hyatt Regency Grand Cypress, Orlando, Florida

Connect with International Bankers

The BAFT North America Annual Meeting continues to deliver on its strengths of quality programming, leading industry speakers and networking opportunities all in one conference! The Annual Meeting attracts 400+ senior transaction bankers, consulting and technology firms, corporates, government and other stakeholders from over 100+ organizations. The audience will be diverse in geographic scope as well as executive portfolio.

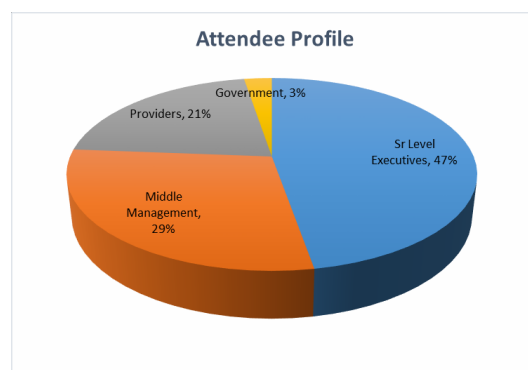


Education and Networking

With the successful conference format the last few years, we are again carving out dedicated times throughout the conference for networking and bilateral meetings with your peers, colleagues, and Clients.

Get Your Brand in Front of Your Target Audience

Leading executives from institutions throughout the world attend the North America Annual Conference. This is your opportunity to connect with your target audience.



Sponsorship Opportunities

Premier Levels

Platinum Sponsor – **Sold** – Wells Fargo

Gold Sponsor – **Sold** – RBC Investor and Treasury Services

Silver Sponsor - **Sold** – Bank of America Merrill Lynch, CGI, Swapstech

Featured Events

Gala Dinner – **Standard Chartered Bank** Opening

Dinner – **Bank of New York Mellon** Opening

Reception – **Deutsche Bank**

Tuesday Keynote Lunch – **PNC Bank**

Monday Networking Reception - \$7,500

- One complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Provide welcome remarks at the Networking Reception
- Pull-up banner displayed at the reception (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Breakfast - \$5,500 – **One remains available** - UBS

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Pull-up banner displayed at the breakfast (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Coffee Break – Sold Out – BNP Paribas; Societe Generale

- One complimentary conference registration
- Option to book a bilateral meeting room (sponsor covers all costs) Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Pull-up banner displayed at the coffee break (sponsor provides the banner)
- Pre and post conference attendee mailing lists

Golf Tournament Breakfast – BNP Paribas

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Pull-up banner displayed at the breakfast (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Fun Run/Walk – TD Bank

- One complimentary conference registration
- Four complimentary Fun Run/Walk registrations
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- Pull-up banner displayed at the Fun Run/Walk (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Branded Items

Sli.do Password - ING

- Two complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Sponsor selects Sli.do password (within parameters)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- One-page flyer/insert for the attendee registration folder
- Pre and post conference attendee mailing lists

Audience Questions and Polling- Wells Fargo

- Two complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- One-page flyer/insert for the attendee registration folder
- Pre and post conference attendee mailing lists

Meeting Space Wi-Fi – Fifth Third Bank

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Sponsor selects Wi-Fi password (within parameters)
- Logo on sponsor recognition slide
- Logo in conference program and on conference website
- One-page flyer/insert for the attendee registration folder
- Pre and post conference attendee mailing lists

Notepads – Kapital Bank

Lanyards – Surecomp

Conference Bags – J.P. Morgan

Keycards - \$8,000

- Two complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Showcase Sponsorships

Exhibit Table - \$3,750 – CGI, Copp Clark, Currency Exchange, ING, INTL FCStone, SwapsTech

- One complimentary conference registration
- Company description in program
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Lunch and Learn Table at Monday Lunch - \$1,250 – ANZ, Pelican

- Sponsor provides topic and the table industry expert
- Topics are listed in the conference program and attendees are invited to sign-up in advance of the conference
- The sign-up list is shared with the sponsor in advance of the conference
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Afternoon Workshop - \$2,000 – Finastra, INTL FCStone, Pelican, Ripple, University of Washington

- Sponsor provides topic and speaker
- Workshops are listed in the conference program and attendees are invited to sign-up in advance of the conference
- The sign-up list is shared with the sponsor in advance of the conference
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing list

Looking for something specific? We can customize a sponsorship package to meet your goals. Contact us to tailor and book your package today!

For additional information please contact:

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Visit: www.baft.org