

2019 BAFT Global Annual Meeting – The Americas

**April 28 -May 1, 2019, Hilton La Jolla Torrey Pines
San Diego, California**

Connect with International Bankers

The BAFT Global Annual Meeting – The Americas continues to deliver on its strengths of quality programming, featuring industry leading speakers and networking opportunities all in one conference! The Annual Meeting attracts 400+ senior transaction bankers, consulting and technology firms, corporates, government and other stakeholders from over 100+ organizations. The audience will be diverse in geographic scope as well as executive portfolio.

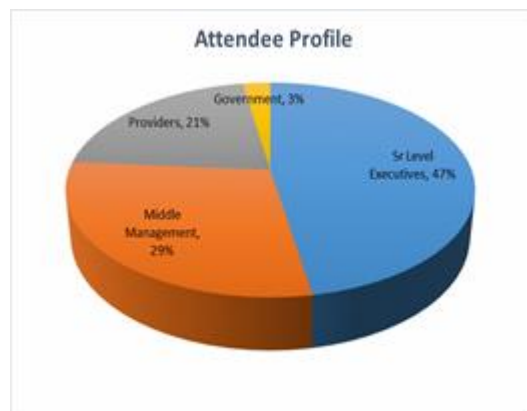


Education and Networking

With the continued success of past conferences' format, we are again providing dedicated times throughout the conference for networking and bilateral meetings with your peers, colleagues, and Clients.

Get Your Brand in Front of Your Target Audience

Leading executives from institutions around the world attend the Global Annual Meeting—The Americas. This is your opportunity to connect with your target audience.



Sponsorship Opportunities

Premier Levels

Gold Sponsor – **Sold Out – RBC Investor and Treasury Services, Wells Fargo**

- Speaking opportunity in the conference program
- Two complimentary conference registrations
- Two discounted conference registrations
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Silver Sponsor – **\$7,500 – CGI, Bank of America Merrill Lynch**

- Speaking opportunity in the conference program
- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
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Featured Events

Gala Dinner – **Standard Chartered**

Opening Dinner – **The Bank of New York Mellon**

Opening Reception – **Deutsche Bank**

Tuesday Keynote Lunch – **PNC Bank**

Monday Networking Reception – **\$7,500**

- One complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Provide welcome remarks at the Networking Reception
- Pull-up banner displayed at the reception (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Breakfast - Sold Out – HSBC, Societe Generale

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the breakfast (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Coffee Break - Sold Out – BNP Paribas, UBS

- One complimentary conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the coffee break (sponsor provides the banner)
- Pre and post conference attendee mailing lists

Golf Tournament Breakfast – BNP Paribas

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the breakfast (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Fun Run/Walk – TD Bank

- One complimentary conference registration
- Four complimentary Fun Run/Walk registrations
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the Fun Run/Walk (sponsor provides the banner)
- One-page flyer/insert for the attendee registration folder
- Provide logo give-away to attendees (sponsor provides give-away)
- Pre and post conference attendee mailing lists

Branded Items

Sli.do Password - **ING**

Audience Questions and Polling – **Wells Fargo**

Meeting Space Wi-Fi – **Fifth Third Bank**

- One complimentary conference registration
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Sponsor selects Wi-Fi password (within parameters)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- One-page flyer/insert for the attendee registration folder
- Pre and post conference attendee mailing lists

Notepads – **Kapital Bank**

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Lanyards - **Surecomp**

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website

Conference Bags – **JPMorgan**

- One complimentary conference registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists
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Keycards - **BMO**

- Two complimentary conference registrations
- One discounted conference registration
- Option to book a bilateral meeting room (sponsor covers all costs)
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Showcase Sponsorships

Exhibit Table - \$3,750 (non-member \$4,500) – **Copp Clark, INTL FCStone, Swapstech**

- One complimentary conference registration
- Company description in program
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Lunch and Learn Table at Monday Lunch - \$1,250 (non-member \$1,500) – **iSoftware4Banks, Pelican**

- Sponsor provides topic and the table industry expert
- Topics are listed in the conference program
- Attendees are invited to pre-register, and the list is shared with the sponsor prior to the conference
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Afternoon Workshop - \$2,000 (non-member \$2,500)

One Remains Available – **ANZ, INTL FCStone, Pelican, Ripple, Swapstech**

- Sponsor provides topic and speaker
- Workshops are listed in the conference program
- Attendees are invited to pre-register, and the list is shared with the sponsor prior to the conference
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre and post conference attendee mailing lists

Looking for something specific? We can customize a sponsorship package to meet your goals. Contact us to tailor and book your package today!

For additional information please contact:

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Visit: www.baft.org