



BAFT MENA Bank to Bank Forum

Challenges, Opportunities, and Innovation in Correspondent Banking

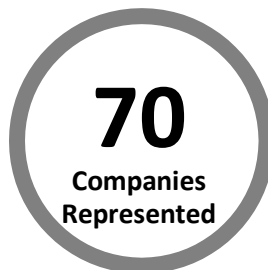
March 7-8, 2018

Jumeirah Emirates Tower, Dubai, UAE

Connect with Transaction Bankers

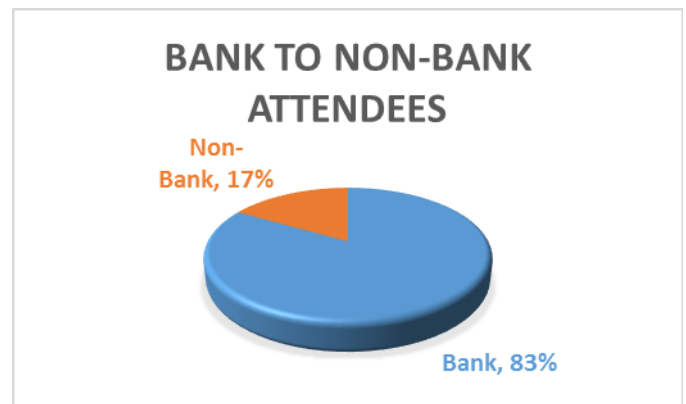
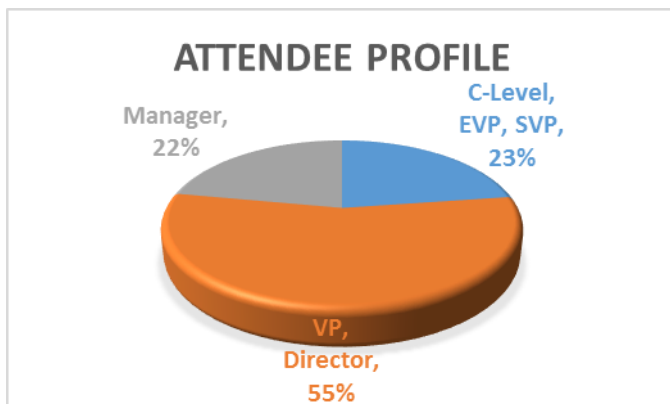
Join transaction bankers and others involved in cross border payments and trade as they gather to discuss key issues and best practices at the MENA Forum. The Forum will focus on correspondent banking with topics such as de-risking, Islamic banking challenges and opportunities, the evolving trade and payment landscapes, and regulatory reform for transaction banking.

Plus, dedicated bilateral meeting times are included in the program for you to have uninterrupted meetings with prospective and future clients.



Get Your Brand in Front of Your Target Audience

This is your opportunity to position your organization as a thought leader and connect with your clients – sponsorships include speaking roles that influence program content and reserved tables for an afternoon dedicated to bilateral meetings.



Sponsorship Opportunities

Diamond Sponsor – Arab Bank

Benefits:

- Welcome remarks at the Opening Session
- Recognition from the Podium at Opening Session
- Speaking opportunity in the conference program*
- Reserved table for Bilateral meetings on Wednesday afternoon**
- 10 Complimentary conference registrations
- 10 Discounted price conference registrations
- Logo displayed on a slide at the Opening Session
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Inside cover color program ad
- Provide logo giveaway to attendees

Platinum Sponsor - \$13,000 (one remains available) - Mashreq

Benefits:

- Recognition from the Podium at the Opening Session
- Speaking opportunity in the conference program*
- Reserved table for Bilateral meetings on Wednesday afternoon**
- 6 Complimentary conference registrations
- 6 Discounted price conference registrations
- Logo displayed on a slide at the Opening Session
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Full page color program ad
- Provide logo giveaway to attendees

Gold Sponsor - \$9,000 (one remains available) – BNY Mellon, Emirates NBD, First Abu Dhabi Bank

Benefits:

- Logo displayed on a slide at the Opening Session
- Speaking opportunity in the conference program*
- Reserved table for Bilateral meetings on Wednesday afternoon**
- 4 Complimentary conference registration
- 4 Discounted price conference registration
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder

Featured Events

Networking Reception – Ripple

Benefits:

- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registration
- 4 Discounted price conference registration
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored reception (sponsor provides banner)
- Logo included on conference website and conference program

Conference Lunch – Banque Libano-Francaise

Benefits:

- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registration
- 4 Discounted price conference registration
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored lunch (sponsor provides banner)
- Logo included on conference website and conference program

Morning Breaks - \$4,500 - (sold out) – Bankmed, Barclays

Benefits:

- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted price conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored break (sponsor provides banner)
- Logo included on conference website and conference program

Additional Sponsorship Opportunities

Sli.do Password - \$7,000

- Sponsor selects password (subject to guidelines)
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted price conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Audience Questions and Polling - \$7,000

- Your logo will be featured on each ARS question slide
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted price conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Conference Room Wi-Fi – Kapital Bank

- Sponsor logo on Wi-Fi password cards provided to all attendees
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted price conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Conference Notepads - First Abu Dhabi Bank

- Sponsor supplies logo conference notepads
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted price conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Lanyards – BLOM BANK SAL

- Sponsor supplies logo lanyards
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted price conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

*Subject to planning committee approval

** Meeting tables are not private

Looking for something specific? We can customize your sponsorship package to meet your target goals. Contact us to tailor and book your package today!

For more information contact:

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Visit: www.baft.org



2018 BAFT MENA Bank To Bank Forum													Provide Logo Giveaway
Inventory Availability	Provide Welcome Remarks	Recognition From The Podium	Speaking Opportunity*	Reserved Bilateral Meeting Table**	Complimentary Registrations	Discounted Registrations	Logo on General Sessions Slide	Advance Registration List	Banner Displayed at Conference***	Logo on Conference Website and Program	One Page Registration Insert	Program Ad	Provide Logo Giveaway
Sponsor Levels													
Diamond Sponsor					10	10	✓	✓	At Conf	✓	✓	Inside Cover	✓
Platinum Sponsor					6	6	✓	✓	At Conf	✓	✓	Full Page	✓
Gold Sponsor					4	4	✓	✓	At Conf	✓	✓		
First Abu Dhabi Bank													
Arab Bank													
\$13,000													
\$9,000													
BNY Mellon, Emirates NBD, First Abu Dhabi Bank													
Featured Events													
Networking Reception and Dinner					4	4	✓	✓	At Reception	✓			
Ripple					4	4	✓	✓	At Lunch	✓			
Conference Lunch Wed, March 7, 2018					2	2	✓	✓	At Break	✓			
Banque Libano-Francaise					2	2	✓	✓	At Break	✓			
Bankmed													
Morning Break Wed, March 7, 2018													
Barclays													
Morning Break Thu, March 8, 2018													
Additional Sponsorship Opportunities													
Sli.do Password					2	2	✓	✓		✓			
\$7,000													
Audience Questions and Polling					2	2	✓	✓		✓			
\$7,000													
Conference Room Wi-Fi					2	2	✓	✓		✓			
Kapital Bank													
Conference Notepads****					2	2	✓	✓		✓			
First Abu Dhabi Bank													
BLOM BANK SAL					2	2	✓	✓		✓			
Lanyards****													

For more information regarding sponsorship please contact:
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* With Approval By Planning Committee
 ** Not A Private Room
 *** Sponsor Provides Pull - Up Banner
 **** Sponsor Provides Lanyards or Notepads

