



BAFT 29th Annual Conference on International Trade Reinvention. Resilience. Reliability.

October 23-25, 2019
Chicago, Illinois

Who We Are

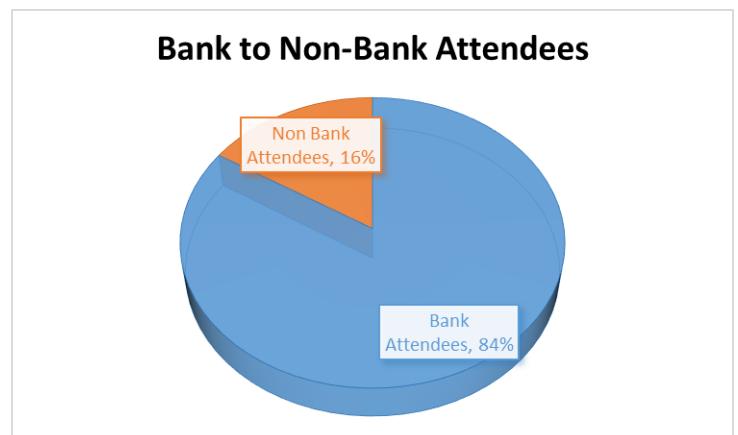
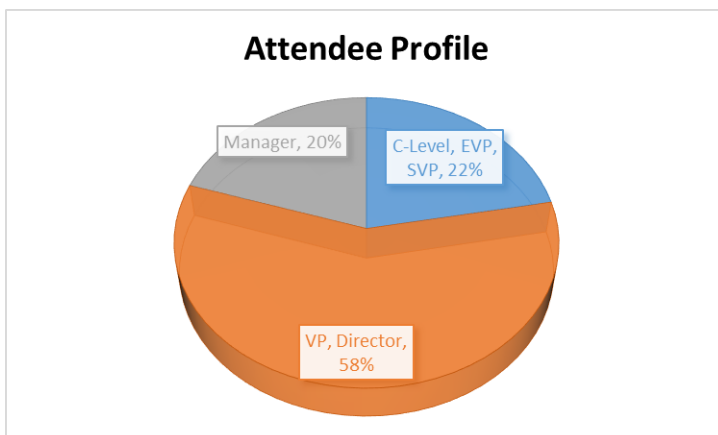
BAFT, the leading global financial services association for international transaction banking, helps bridge solutions across financial institutions, service providers and the regulatory community that promote sound financial practices enabling innovation, efficiency, and commercial growth. BAFT engages on a wide range of topics affecting transaction banking, including trade finance, payments, and compliance. The association website is www.baft.org.

Education and Networking

The **29th BAFT Annual Conference on International Trade**, specifically designed for international trade practitioners, is focused on the key issues that enhance the growth and impact of trade finance on the economy. Network and learn from industry thought leaders, clients, and peers in this premier conference for trade finance professionals.

Get in Front of Your Target Audience

This is your opportunity to position your organization as a thought leader and connect with your clients – sponsorships include speaking roles that influence program content and complimentary registrations.



For more information please contact:
Nancy Monahan
+202-663-5530, nmonahan@baft.org
Visit: www.baft.org

Premier Level

Gold Sponsor – Sold Out – Finastra, Kapital Bank, Mayer Brown

- Recognition from the podium at the Opening Session
- Speaking opportunity in the conference program*
- Table top display
- Two complimentary conference registrations
- One discounted conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Provide logo giveaway to attendees (sponsor provides giveaways)
- One-page flyer/insert in the registration folder
- Pull-up banner in registration area for the duration of conference (sponsor provides banner)
- Pre and post conference attendee mailing list

*Subject to planning committee approval

Featured Events

Networking Lunch – BNP Paribas

Welcome Reception

- Provide welcome remarks at the Welcome Reception
- Two complimentary conference registrations
- Two discounted conference registrations
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Provide logo giveaway to attendees (sponsor provides giveaways)
- One-page flyer/insert in the registration folder
- Pull up banner at Welcome Reception (sponsor provides banner)
- Pre and post conference attendee mailing list

Networking Reception - MUFG Union Bank

- Provide welcome remarks at the Welcome Reception
- Two complimentary conference registrations
- Two discounted conference registrations
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Provide logo giveaway to attendees (sponsor provides giveaway)
- One-page flyer/insert in the registration folder
- Pull up banner at Networking Reception (sponsor provides banner)
- Pre and post conference attendee mailing list

Conference Breakfast – Sold Out – CGI, HSBC

- One complimentary conference registration
- One discounted conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Provide logo giveaway to attendees (sponsor provides giveaway)
- One-page flyer/insert in the registration folder
- Pull up banner at Networking Breakfast (sponsor provides banner)
- Pre and post conference attendee mailing list

Morning and Afternoon Breaks – One Remains Available – BMO, Comerica

- One complimentary conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Pull up banner at sponsored break (sponsor provides banner)
- Pre and post conference attendee mailing list

Additional Sponsorship Opportunities

Conference Room Wi-Fi – The Bank of New York Mellon

Audience Questions and Audience Polling – Kapital Bank

Sli.do Password

- One complimentary conference registration
- One discounted conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Sponsor supplies Sli.do password
- Pre and post conference attendee mailing list

Hotel Room Key Cards

- One complimentary conference registration
- One discounted conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Sponsor logo on room key cards
- Pre and post conference attendee mailing list

Conference Notepads - TD Bank

- One complimentary conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Sponsor supplies logo conference notepads
- Pre and post conference attendee mailing list

Conference Bags – JPMorgan

- One complimentary conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Sponsor supplies logo bags
- Pre and post conference attendee mailing list

Conference Lanyards - Surecomp

- One complimentary conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Sponsor supplies logo lanyards
- Pre and post conference attendee mailing list

Table Top Display– Five Remain Available - SwapsTech

- One complimentary conference registration
- Logo displayed on a slide at the Opening Session
- Logo included on conference website and conference program
- Table top display near registration
- Pre and post conference attendee mailing list

Supply Chain Finance Boot Camp

Boost your exposure and receive logo recognition at the Supply Chain Finance Bootcamp taking place prior to the start of the Annual Conference on International Trade.

- One Complimentary Boot Camp registration
- Logo included on Boot Camp website and conference program
- Pre and post conference attendee mailing list

Looking for something specific? We can tailor your sponsorship to meet you goals. Contact us today to discuss your custom package.

For more information please contact:

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2019 BAFT Annual Conference on International Trade

Inventory Availability	Speaking Opportunity*	Complimentary Registrations	Discounted Registrations	Logo on Opening Session Slide	Logo on Conference Website and Program	Provide Logo Giveaway	Exhibit Table	One Page Registration Insert	Banner Display**	Pre- and Post-Registration List
Premier Levels										
Sold	✓	2	1	✓	✓	✓	✓	✓	At Conf	✓
Gold Sponsor Finastra, Kapital Bank, Mayer Brown										
Featured Events										
Sold		1	1	✓	✓	✓		✓	At Lunch	✓
1		2	2	✓	✓	✓		✓	At Reception	✓
Sold		2	2	✓	✓	✓		✓	At Reception	✓
Sold		1	1	✓	✓	✓		✓	At Breakfast	✓
Sold		1	1	✓	✓	✓			At Break	✓
Sold		1	1	✓	✓	✓			At Break	✓
1		1	1	✓	✓	✓			At Break	✓
Additional Sponsorship Opportunities										
Sold		1	1	✓	✓	✓				✓
Sold		1	1	✓	✓	✓				✓
1		1	1	✓	✓	✓				✓
1		1	1	✓	✓	✓				✓
Sold		1	1	✓	✓	✓				✓
Sold		1	1	✓	✓	✓				✓
Sold		1	1	✓	✓	✓				✓
5		1	1	✓	✓	✓				✓

For more information regarding sponsorships please contact:
 Nancy Monahan
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* With Approval By Planning Committee
 ** Sponsor Provides Pull - Up Banner