



2019 BAFT

# MENA Bank to Bank Forum

MARCH 13-14, 2019 | DUBAI, UAE

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March 13-14, 2019

Dubai, UAE

### Connect with Transaction Bankers

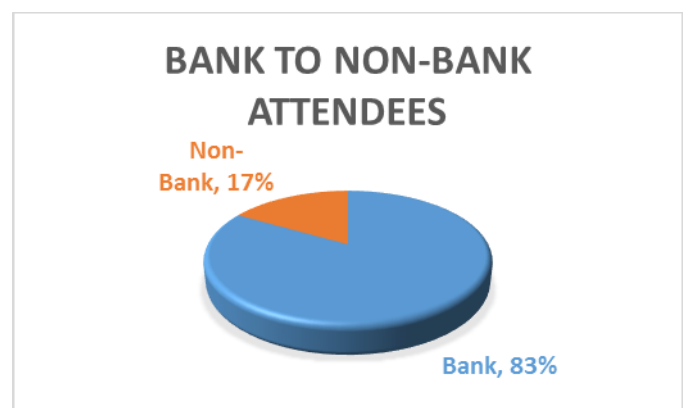
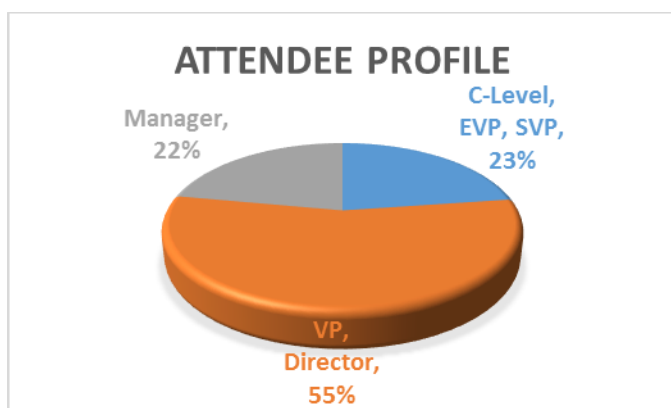
Join transaction bankers and others involved in cross border payments and trade as they gather to discuss key issues and best practices at the MENA Forum. The Forum will focus on correspondent banking with topics such as technology, digitization, and innovation; regulatory issues; an economic update; and compliance.

Plus, dedicated bilateral meeting times are included in the program for you to have uninterrupted meetings with prospective and future clients.



### Get Your Brand in Front of Your Target Audience

This is your opportunity to position your organization as a thought leader and connect with your clients – sponsorships include speaking roles that influence program content and reserved tables for an afternoon dedicated to bilateral meetings.



## Sponsorship Opportunities

### Diamond Sponsor – Arab Bank PLC

- Welcome remarks at the Opening Reception
- Recognition from the Podium at Opening Session
- Speaking opportunity in the conference program\*
- Reserved table for Bilateral meetings on Wednesday afternoon\*\*
- 10 Complimentary conference registrations
- 10 Discounted conference registrations
- Logo displayed on a slide at the Opening Session
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Inside cover color program ad
- Provide logo giveaway to attendees

### Platinum Sponsor - \$13,500 (two available)

- Recognition from the Podium at the Opening Session
- Speaking opportunity in the conference program\*
- Reserved table for Bilateral meetings on Wednesday afternoon\*\*
- 6 Complimentary conference registrations
- 6 Discounted conference registrations
- Logo displayed on a slide at the Opening Session
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Full page color program ad
- Provide logo giveaway to attendees

### Gold Sponsor - \$9,500 (two remain available) – BNY Mellon, First Abu Dhabi Bank

- Logo displayed on a slide at the Opening Session
- Speaking opportunity in the conference program\*
- Reserved table for Bilateral meetings on Wednesday afternoon\*\*
- 4 Complimentary conference registrations
- 4 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder

### **Corporate Sponsor - \$5,000 - JPMorgan**

- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder

## **Featured Events**

### **Networking Reception – \$7,000**

- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registrations
- 4 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored reception (sponsor provides banner)
- Logo included on conference website and conference program

### **Conference Lunch – \$7,000**

- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registrations
- 4 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored lunch (sponsor provides banner)
- Logo included on conference website and conference program

### **Morning Breaks - \$5,000 - (one remains available) - Barclays**

- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored break (sponsor provides banner)
- Logo included on conference website and conference program

## **Additional Sponsorship Opportunities**

### **Conference Room Wi-Fi – \$7,000**

- Sponsor logo on Wi-Fi password cards provided to all attendees
- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

### **Slido Password- \$7,000**

- Your logo will be featured on the Slido password cards provided to all attendees
- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

### **Conference Bags – Arab Bank PLC**

- Sponsor supplies logo conference bags
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

### **Conference Notepads - First Abu Dhabi Bank**

- Sponsor supplies logo conference notepads
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

### **Lanyards – BLOM Bank**

- Sponsor supplies logo lanyards
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

\*Subject to planning committee approval    \*\* Meeting tables are not private

**Looking for something specific?** We can customize your sponsorship package to meet your target goals. Contact us to tailor and book your package today!

**For more information please contact:**

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## 2019 BAFT MENA Bank To Bank Forum

Inventory Availability	Provide Welcome Remarks	Recognition From The Podium	Speaking* Opportunity*	Reserved Bilateral Meeting Table**	Complimentary Registrations	Discounted Registrations	Logo on General Sessions Slide	Advance Registration List	Banner Displayed at Conference***	Logo on Conference Website and Program	One Page Registration Insert	Program Ad	Provide Logo Giveaway
<b>Sponsor Levels</b>													
<b>Sold</b>	✓	✓	✓	✓	10	10	✓	✓	At Conf	✓	✓	Inside Cover	✓
2		✓	✓	✓	6	6	✓	✓	At Conf	✓	✓	Full Page	✓
2		✓	✓	✓	4	4	✓	✓	At Conf	✓	✓		
6					2	2	✓	✓		✓	✓		
<b>Featured Events</b>													
1					4	4	✓	✓	At Reception	✓			
1					4	4	✓	✓	At Lunch	✓			
1					2	2	✓	✓	At Break	✓			
<b>Sold</b>					2	2	✓	✓	At Break	✓			
<b>Additional Sponsorship Opportunities</b>													
1					4	2	✓	✓		✓			
1					4	2	✓	✓		✓			
<b>Sold</b>					2	2	✓	✓		✓			
<b>Sold</b>					2	2	✓	✓		✓			
<b>Sold</b>					2	2	✓	✓		✓			

\* With Approval By Planning Committee  
 \*\* Not A Private Room  
 \*\*\* Sponsor Provides Pull - Up Banner  
 \*\*\*\* Sponsor Provides Lanyards or Notepads

For more information regarding sponsorship please contact:  
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