



BAFT MENA Bank to Bank Forum

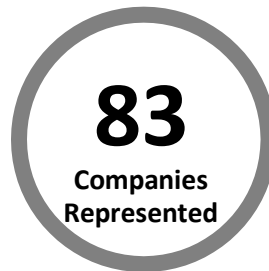
March 18-19, 2020

Dubai, UAE

Connect with Transaction Bankers

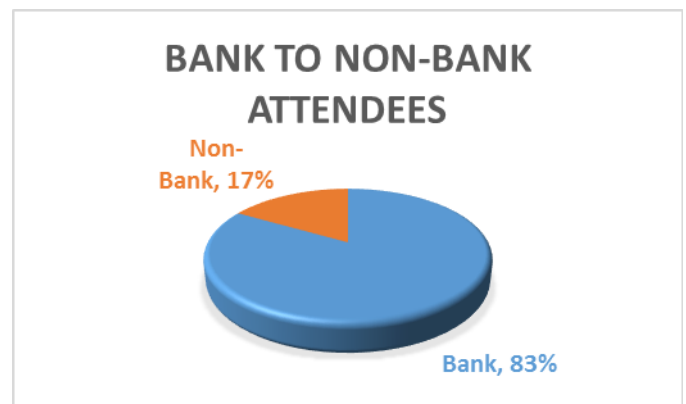
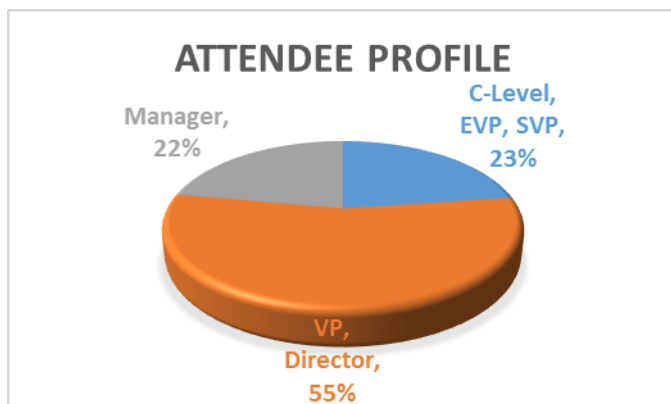
Join transaction bankers and others involved in cross border payments and trade as they gather to discuss key issues and best practices at the MENA Forum. The Forum will focus on correspondent banking with topics such as de-risking, Islamic banking challenges and opportunities, the evolving trade and payment landscapes, and regulatory reform for transaction banking.

Plus, dedicated bilateral meeting times are included in the program for you to have uninterrupted meetings with prospective and future clients.



Get Your Brand in Front of Your Target Audience

This is your opportunity to position your organization as a thought leader and connect with your clients – sponsorships include speaking roles that influence program content and reserved tables for an afternoon dedicated to bilateral meetings.



Premier Sponsorship Levels

Diamond Sponsor – Sold Out - Arab Bank

- Recognition from the Podium at Opening Session
- Speaking opportunity in the conference program*
- Reserved table for Bilateral meetings on Wednesday afternoon**
- 10 Complimentary conference registrations
- 10 Discounted conference registrations
- Logo displayed on a slide at the Opening Session
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Inside cover color program ad
- Provide logo giveaway to attendees

Platinum Sponsor – Sold Out - Mashreq Bank, HSBC

- Recognition from the Podium at the Opening Session
- Speaking opportunity in the conference program*
- Reserved table for Bilateral meetings on Wednesday afternoon**
- 7 Complimentary conference registrations
- 7 Discounted conference registrations
- Logo displayed on a slide at the Opening Session
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder
- Full page color program ad
- Provide logo giveaway to attendees

Gold Sponsor (one available) – BNY Mellon, Standard Chartered

- Logo displayed on a slide at the Opening Session
- Speaking opportunity in the conference program*
- Reserved table for Bilateral meetings on Wednesday afternoon**
- 5 Complimentary conference registrations
- 5 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner in Registration area for the duration of Conference (sponsor provides banner)
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder

Product Demo Solution Provider Sponsor (two available)

- 15-minute Product Demo session in conference program (requires approval of the program planning committee)
- Exhibit table
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder

Corporate Sponsor (two remain available) – JPMorgan, Societe Generale

- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Logo included on conference website and conference program
- One-page flyer/insert in the Registration Folder

Featured Events

Conference Lunch

- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registrations
- 4 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored lunch (sponsor provides banner)
- Logo included on conference website and conference program

Networking Power Breakfast (one remains available) - Ripple

- Logo displayed on a slide at the Opening Session
- 3 Complimentary conference registrations
- 3 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored breakfast (sponsor provides banner)
- Logo included on conference website and conference program

Morning Breaks (two available)

- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early bird registration and final registration list
- Pull up Banner at sponsored break (sponsor provides banner)
- Logo included on conference website and conference program

Additional Sponsorship Opportunities

Conference Room Wi-Fi

- Sponsor logo on Wi-Fi password cards provided to all attendees
- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registrations
- 4 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Slido Password

- Your logo will be featured on the Slido password cards provided to all attendees
- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registrations
- 4 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Audience Question and Response

- Your logo will be featured on each ARS question slide
- Logo displayed on a slide at the Opening Session
- 4 Complimentary conference registrations
- 4 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Conference Bags

- Sponsor supplies logo conference bags
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Conference Notepads

- Sponsor supplies logo conference notepads
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

Lanyards

- Sponsor supplies logo lanyards
- Logo displayed on a slide at the Opening Session
- 2 Complimentary conference registrations
- 2 Discounted conference registrations
- Registration list at end of early registration and final registration list
- Logo included on conference website and conference program

*Subject to planning committee approval ** Meeting tables are not private

Looking for something specific? We can customize your sponsorship package to meet your target goals. Contact us to tailor and book your package today!

For more information please contact:

Nancy Monahan, nmonahan@baft.org, +1 202-663-5530 Visit: www.baft.org