



12:00PM – 1:00PM

Lunch

1:00PM – 1:15PM

Workshop Overview

1:15PM – 2:15PM

Develop Customers Insights like a Startup

- Break into groups
- Conduct stakeholder interviews
- Compare notes on discussion
- Create insights

2:15PM – 3:00PM

Brainstorm New Business Directions, Powered by Exponential Technology

- Imagine the future of your business based on rapid advance of a given technology, such as artificial intelligence
- Characterize the current state, visualize a future state in transaction banking, and brainstorm ideas to reach that state

3:00PM – 3:30PM

Networking Break

3:30PM – 4:15PM

Mothership Management

- Brainstorm the from-to shifts required for your organization's leadership to support innovation

4:15PM – 4:30PM

Wrap Up



SPEAKER

Dave Blakely
Partner
Mach49

Mr. Dave Blakely helps large organizations to innovate and grow new ventures by exploring links between emerging technologies, business opportunities and customer needs. As a partner at Mach49, Mr. Blakely helps lead a venture incubator focused on helping Global 1000 companies to create and launch new ventures from within their organizations. Over the last four years, Mach49 has incubated new ventures with intrapreneurial teams from all over the world. Mr. Blakely makes heavy use of his experience from 25 enjoyable years spent at IDEO, most recently as Director of Technology Strategy. In this role, he built and managed strategic business relationships with many of IDEO's technology-focused clients such as Cisco, Johns Hopkins and Qualcomm.