



BAFT Global Payments Symposium

July 19 – 20, 2017

New York, New York

New York Times Square

Who We Are

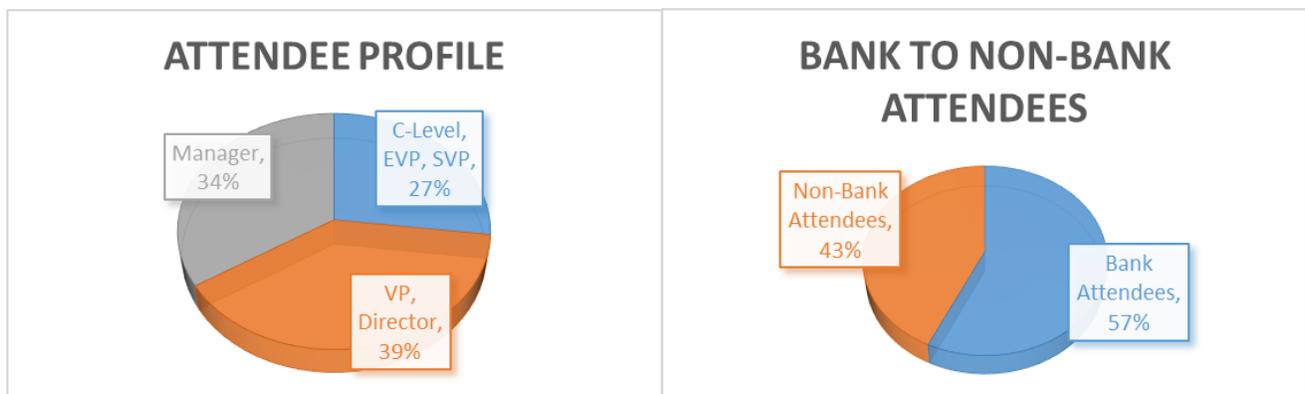
BAFT is the association for organizations actively engaged in international transaction banking. It serves as the leading forum for bringing the financial community and its suppliers together to collaborate on shaping market practices, influencing regulation and legislation through global advocacy, developing and adapting new and existing instruments that facilitate the settlements of products and service offerings for clients, providing education and training, and contributing to the safety and soundness of the global financial system.

Education and Networking

The BAFT Global Payments Symposium is the must attend event for transaction banking professionals. The conference program will feature sessions on innovations in payments, cybersecurity, emerging technology, and cross-border payments.

Get Your Brand in Front of Your Target Audience

This is the place to connect with your colleagues and clients and showcase your company to the global payments community. Sponsorship benefits include speaking opportunities, complimentary registrations, and the conference attendee mailing list.



Sponsorship Opportunities

Gold Sponsor - \$10,000 (Two available)

- Speaking opportunity in the conference program*
- Three complimentary registrations
- Three discounted registrations
- Table top display
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the conference (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Provide logo give-away to attendees (sponsor provides give-aways)
- Pre-conference registration mailing list

Silver Sponsor - \$7,000 (Four available)

- Speaking opportunity in the conference program*
- Two complimentary registrations
- Two discounted registrations
- Table top display
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the conference (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Provide logo give-away to attendees (sponsor provides give-aways)
- Pre-conference registration mailing list

Featured Events

Opening Reception - \$5,000

- Two complimentary registrations
- One discounted registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the reception (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Pre-conference registration mailing list

Conference Lunch - \$5,000

- Two complimentary registrations
- One discounted registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the lunch (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Pre-conference registration mailing list

Conference Breakfast - \$3,000 (Two available)

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the breakfast (sponsor provides banner)
- Pre-conference registration mailing list

Morning and Afternoon Breaks - \$2,500 each (Three available)

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the break (sponsor provides banner)
- Pre-conference registration mailing list

Branded Items

Meeting Space Wi-Fi - \$6,000

- Two complimentary registrations
- One discounted registration
- Sponsor selects Wi-Fi password
- Wi-Fi password provided to attendees at registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

Audience Response System (ARS) - \$5,000

- Two complimentary registrations
- One discounted registration
- Logo on ARS question slides
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

Conference Lanyards - \$2,000 (Sponsor supplies conference lanyards)

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

Conference Bags - \$2,000 (Sponsor supplies conference bags)

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

Table Top Display - \$2,500 (Six available)

- Table top display
- Table description in conference program
- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

*With the approval of the program planning committee

Looking for something specific? We can tailor your sponsorship to meet you goals. Contact us today to discuss your custom package.

For more information please contact:

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www.baft.org

BAFT Global Payment Symposium	Inventory Availability	Speaking Opportunity*	Complimentary Registrations	Reduced Rate Registrations	Logo on General Session Slide	Advance Registration List	Banner Displayed at Conference**	Logo on Conference Website and Program	One-Page Registration Insert	Provide Logo Giveaway
Sponsor Levels										
Gold	2	X	3	3	X	X	At Conference	X	X	X
Silver	4	X	2	2	X	X	At Conference	X	X	X
Featured Events										
Opening Reception - Wed, July 19	1		2	1	X	X	At Reception	X	X	
Conference Lunch - Wed, July 19	1		2	1	X	X	At Lunch	X	X	
Conference Breakfast - Wed, July 19	1		1	0	X	X	At Breakfast	X		
Conference Breakfast - Thurs, July 20	1		1	0	X	X	At Breakfast	X		
Morning Break - Wed, July 19	1		1	0	X	X	At Break	X		
Afternoon Break - Wed, July 19	1		1	0	X	X	At Break	X		
Morning Break - Thurs, July 20	1		1	0	X	X	At Break	X		
Branded Items										
Wi-Fi in Meeting Space	1		2	1	X	X		X		
Audience Response System	1		2	1	X	X		X		
Conference Lanyards (sponsor provides lanyards)	1		1	0	X	X		X		
Conference Bags (sponsor provides bags)	1		1	0	X	X		X		
Table Top Display	6		1	0	X	X		X		
*with approval of the program planning committee										
**sponsor provides pull-up banner										

For More Information Please Contact:
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