



**West Coast Trade Finance Workshop  
City National Bank – Los Angeles, CA  
July 20 & 21, 2017**

**Sponsorship Opportunities**

**Gold Sponsor - \$5,000 (Two available)**

- Speaking opportunity in the conference program\*
- Two complimentary registrations
- Two discounted registrations
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the conference (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Provide logo give-away to attendees (sponsor provides give-aways)
- Pre-conference registration mailing list

**Featured Events**

**Conference Networking Lunch - \$3,000 each (Friday available) Thursday sponsored by Accuity**

- One complimentary registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the lunch (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Pre-conference registration mailing list

**Morning and Afternoon Breaks - \$1,000 each (Thurs Morning, Thurs Afternoon, Fri Morning)**

- One discounted registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pull-up banner displayed at the Break (sponsor provides banner)
- One-page flyer/insert in the registration folder
- Pre-conference registration mailing list

**Branded Items**

**Conference Lanyards – Bank of America Merrill Lynch**

- One discounted registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

Conference Bags - \$800 (Sponsor supplies conference bags)

- One discounted registration
- Logo on sponsor recognition slide
- Logo in conference program
- Logo on conference website
- Pre-conference registration mailing list

\*With approval of the program planning committee

For more information please contact:

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[www.baft.org](http://www.baft.org)

**Thank you City National Bank for providing a premier location!**

