



Are You a Technology Provider in the Supply Chain Space?

**BAFT** We are looking for **YOU!**

The members of BAFT's Global Trade Industry Council (the "GTIC"), the Global heads of trade finance at their respective financial institutions requested a single venue to hear pitches from various providers on a common trade problem faced by the industry today. If you have the solution, working on a solution or even just have an idea in its infancy stage to address this problem, here's **your opportunity to pitch your solution** in front of **200+ trade professionals** including various **regional and global trade industry heads** during the Solution Showcase to be held at the BAFT 26<sup>th</sup> Annual Conference on International Trade!

As a bonus, the winning solution as judged by a panel of trade experts, will have a chance to showcase their solution at another 2017 BAFT conference of their choice!

#### **Venue**

BAFT 26<sup>th</sup> Annual Conference on International Trade  
October 26 – 28, 2016  
Chicago Marriott Downtown Miracle Mile  
Chicago, IL

Solution Showcase is scheduled for Friday, October 28 from 11:00AM – 12:15PM.

#### **Trade Problem**

How to identify a "real" receivable and perfect interest in that receivable?

- Is there a way to prevent double financing?
- Since the way to perfect interest in the receivable differs from country to country, is there a way to identify differences?
- Given those differences is there a way to automate the process?

#### **Opportunity for Selected Solution Showcase Presenters**

1. Present your solution – anywhere from an idea in its infancy stages to a completely launched solution – in front of 200+ trade professionals, including various heads of Trade and decision makers during BAFT's Annual Conference on International Trade in Chicago, IL from October 26 – 28, 2016.
2. Registration to the Annual Conference is comped for the presenter after the \$250 application fee. Any additional staff planning to attend will be able to register at the deeply discounted sponsor rate.
3. Showcase your company with one (1) display table at the Annual Conference on International Trade (a \$2500 value).
4. The winning solution provider will have another opportunity to showcase their solution and meet other a decision makers in the industry at another BAFT conference – either at the Europe Bank to Bank Forum in

Madrid, January 16 – 18, 2017 or the Global Annual Meeting – The Americas in Miami, April 30 – May 3, 2017.

### Application Requirements and Guidelines

1. Any solution provider (BAFT Member or Non-Member) is eligible to apply as long as its solution – anywhere from an idea in its infancy stages to a completely launched solution – addresses the problem above.
2. Providers must complete an application form and pay a \$250 registration fee to be considered to present at the event.
3. Depending on the number of submissions, BAFT may limit the number of providers able to present as part of the Solution Showcase. The members of the BAFT GTIC will decide which solution providers are allowed to present.
4. Each of the selected providers will have up to 8 minutes to showcase their solution in front of the Conference attendees and an esteemed panel of trade banking heads during the Solution Showcase scheduled on Friday, October 28 from 11:00AM – 12:15PM.
5. Registration to the Annual Conference is comped for the presenter after the \$250 application fee. Any additional staff planning to attend will be able to register at the deeply discounted sponsor rate. The selected providers will be given one event display table (a \$2500 value) as added exposure during the entire conference.
6. The winning provider/solution will be determined by a panel of trade heads. The winner will have another opportunity to showcase their solution with one (1) complimentary registration and a display table/workshop (for a Global Annual Meeting only) at their choice of two BAFT conferences in 2017 – either the Europe Bank to Bank Forum in Madrid (January 16 – 18, 2017) or the Global Annual Meeting – The Americas in Miami (April 30 – May 3, 2017).

### Application Deadline

All applications and payments must be received no later than **Friday, September 30** to be considered for the Solution Showcase.

### Interested? Questions?

Contact Arlene Sanchez at [asanchez@BAFT.org](mailto:asanchez@BAFT.org) or +1-202-663-5532.



**October 26 – 28, 2017 | Chicago Marriott Downtown Magnificent Mile | Chicago, IL**

## BAFT Solution Showcase Application Form

Please complete the form below and provide a credit card for the \$250 application fee. Completed forms should be emailed to [events@baft.org](mailto:events@baft.org).

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Company Description: Please enter 100 word description

Describe How Your Solution/Application Addresses the Trade Problem: Please limit your reply to no more than 800 words