2019 Trade Finance Workshops

Sponsorship Guide

BAFT

2019 Trade Finance Workshops Portfolio

These interactive workshops address issues and topics specific to trade finance professionals working with letters of credit and other products. This is your opportunity to support these important workshops and position your organization as an industry resource.

Sponsorship packages are available for all four events.
For more information, contact: Nancy Monahan
+1 202 663 5530 | nmonahan@baft.org

What to Expect at the Trade Finance Workshops

BAFT's 2019 Global Trade Finance workshop roadshow begins January 24 in Toronto! Be a part of this popular series of trade finance workshops, offered in four cities in North America (Toronto, Tampa, New York, and Los Angeles). This workshop series offers a chance to go deeper into letters of credit, compliance, artificial intelligence, and more! These meetings are smaller in size, offering attendees a more interactive experience with expert speakers.

Who will attend?

Bankers, importers, exporters, brokers, providers/suppliers and others involved in trade operations and LC document preparations who want a deeper dive discussion on trade operations related topics and other current trade industry issues. Those with CDCS certification should attend to receive certified professional development units (CPDs) for recertification.

Why Sponsor?

As a workshop sponsor, you will stand apart from other organizations, increase your visibility and exposure among transaction bankers, and position yourself as a leader in the field.

Past attendees have said...

"As a corporate professional with 20 years experience in international trade, it brought a lot of tangible & intangible values. It was one of the most practical collaboration and brainstorming learning experience critical to a sound business decision making. ***I commend the program committee for choosing the right topics and wonderful speakers that resonate with my experiences.*** *I enjoyed, learned, raised questions and gained network with the attendees and speakers."*

"It was a great learning experience to hear from the ***great speakers and banking community****. Beyond the practicality of the workshop lies the* ***opportunity to go much deeper*** *and learn more."*

"It provided a real ***learning value for managers****, and documents checkers as you learn different topics from subject matter expert."*

2019 BAFT Canada TRADE FINANCE WORKSHOP

January 24-25, 2019
Toronto, Canada

BAFT

Canada Trade Finance Workshop
January 24-25, 2019 | Toronto, Ontario

Networking Breakfast - $2,250
- One complimentary registration
- Logo on sponsor recognition slide
- Logo on conference program
- Logo on conference website
- One-page flyer/insert in the registration folder
- Pre and post-conference attendee mailing lists*

Coffee Break - $1,500
- One discounted registration
- Logo on sponsor recognition slide
- Logo on conference program
- Logo on conference website
- One-page flyer/insert in the registration folder
- Pre and post-conference attendee mailing lists*

Networking Lunch - $3,000
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- Pre and post-conference attendee mailing lists*

Printed Program Ad - $750

The Workshop program is an essential tool used by all attendees during and after the Workshop. Reach this audience with a half page, full color program ad.

** BAFT mailing list rules apply*

Conference Lanyards - $800 (supplied by sponsor)
- One discounted registration
- Logo on sponsor recognition slide
- Logo on conference program
- Logo on conference website
- Pre and post-conference attendee mailing lists*

Conference Pads and Pens - $800 (supplied by sponsor)
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UCP 600 Leaflet - $800

Issued by the ICC, this leaflet contains the full text of the UCP 600 and is provided to each attendee.
- One discounted registration
- Sticker recognizing sponsorship on each leaflet
- Logo on sponsor recognition slide
- Logo on conference program
- Logo on conference website
- Pre and post-conference attendee mailing lists*

ISP98 Rules Leaflet - $800

Issued by the IIBLP, this leaflet is given to each attendee.
- One discounted registration
- Logo on sponsor recognition slide
- Logo on conference program
- Logo on conference website
- Pre and post-conference attendee mailing lists*

Visit www.baft.org/canada2019

Hosted by

BMO Capital Markets®

2019 BAFT Southeast TRADE FINANCE WORKSHOP

February 14-15, 2019
Tampa, FL

BAFT

Southeast Trade Finance Workshop
February 14-15, 2019 | Tampa, Florida

Interested in sponsoring two or more Workshops? Special package pricing is available. Please contact Nancy Monahan, nmonahan@baft.org to design your package.

Printed Program Ad - $750
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Visit www.baft.org/southeast2019

Hosted and Sponsored by

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2019 BAFT New York TRADE FINANCE WORKSHOP

June 26-27, 2019
New York, NY

BAFT

New York Trade Finance Workshop
June 26-27, 2019 | New York, New York

Networking Breakfast - $2,750
- One complimentary registration
- Logo on sponsor recognition slide
- Logo on conference program
- Logo on conference website
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- Pre and post-conference attendee mailing lists*

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Visit www.baft.org/newyork2019

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2019 BAFT West Coast TRADE FINANCE WORKSHOP

Summer 2019
Los Angeles, California

BAFT

West Coast Trade Finance Workshop

Summer, 2019 | Los Angeles, California

Networking Breakfast - $2,250
- One complimentary registration
- Logo on sponsor recognition slide
- Logo on conference program
- Logo on conference website
- One-page flyer/insert in the registration folder
- Pre and post-conference attendee mailing lists*

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Visit www.baft.org/westcoast2019

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About us

BAFT is the association for organizations actively engaged in international transaction banking. It serves as the leading forum for bringing the financial community and its suppliers together to collaborate on shaping market practices, influencing regulation and legislation through global advocacy, developing and adapting new and existing instruments that facilitate the settlements of products and service offerings for clients, providing education and training and contributing to the safety and soundness of the global financial system.

Looking for something specific?

We can customize a sponsorship package to meet your goals. Contact us to tailor and book your package today!

For additional information please contact:

Nancy Monahan

+1 202 663 5530 | nmonahan@baft.org

Visit: www.baft.org