David and Goliath – a Collaborative Approach to Supporting SMEs

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David and Goliath – A Collaborative Approach to Supporting SMEs

SMEs are the engine of the US economy. Regional banks provide key trade services to SMEs while global banks provide key trade services to regional banks. This panel discussion explores how the global trade community can collaborate to best support local businesses and promote economic growth.

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Help Me, Help You – Global Banks Helping U.S Regional Banks / Domestic Banks grow their international reach.

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Play for the home team – How is the U.S Commercial Service helping SMEs to remain competitive.

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Be Local, Grow Global – US SMEs Reaching the world while retaining their identity.